

**Myerson, Roger B.**

**Optimal auction design.** (English) Zbl 0496.90099

Math. Oper. Res. 6, 58-73 (1981).

For a scan of this review see the [web version](#).

**MSC:**

**91B26** Auctions, bargaining, bidding and selling, and other market models

**91A40** Other game-theoretic models

**91A80** Applications of game theory

**91B24** Microeconomic theory (price theory and economic markets)

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**Keywords:**

optimal auction design; imperfect information; auction game; Nash equilibrium; one seller; many buyers; single sales object

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