

Goicoechea, Ambrose; Hansen, Don R.; Duckstein, Lucien

Multi-objective decision analysis with engineering and business applications. (English)

Zbl 0584.90045

New York etc.: John Wiley & Sons, Inc. 519 p. (1982).

MSC:

90B50 Management decision making, including multiple objectives

90-01 Introductory exposition (textbooks, tutorial papers, etc.) pertaining to operations research and mathematical programming

Cited in **108** Documents

Keywords:

multi-objective decision analysis; engineering; business applications